

Charitable Contributions

As one of the world's largest companies, we believe that the BMW Group has a duty of social responsibility. To support this, we provide funding for charitable programs that seek to benefit society. We give highest consideration to those that focus on education, road safety and the environment.

If you feel your application may be of interest to us, please carefully review the guidelines below and submit an application for consideration.

Charitable Contributions Focus

Education

We believe education is the backbone of society and so the BMW Group is concerned with advancing education at all levels, from the very young to those pursuing advanced degrees. Our grant making focuses on three areas:

- intercultural learning for students and their teachers in grades K-12
- automotive technology, mechanics, career and repair programs in high schools, technical schools and community colleges
- research in the areas of safety design, ergonomics, and new materials

Road Traffic Safety

Safety issues are a prime concern to us, both in the design of motor vehicles and their usage. We are committed to improve road safety by supporting public education on safe driving practices. Specific focus areas are:

- drivers' education programs geared at teenagers and new drivers
- basic maintenance programs for women
- consumer education on general road safety issues
- programs to promote the safety of children and young people on the road

Environment

The BMW Group is committed to preserving the environment and has adopted sustainable development as a key principle of its corporate strategy. For corporate giving we focus on programs that seek to:

- conserve/preserve natural resources, in particular parklands and waterways
- research/promote the use of alternative fuels
- provide environmental education for students in grades K-12

Eligibility

Please note that the company only makes grants to organizations that have been approved by the IRS as 501(c)(3) charities or 501(c)(9) organizations.

In general, grants are awarded for specific projects rather than for general operating support, although some operating and capital grants are given consideration.

Notwithstanding compliance with the aforementioned tax exempt status.

Restrictions

The BMW Group does not fund:

- organizations which do not have tax-exempt status - as stated above
- individuals
- religious organizations for religious purposes
- political candidates or lobbying organizations
- organizations with a limited constituency, such as fraternal, labor or veteran's groups
- travel by groups or individuals
- national or local chapters of disease-specific organizations
- national conferences, sports events and other one-time, short-term events
- sponsorships or advertising
- anti-business groups
- team sponsorships or athletic scholarships
- organizations outside the United States or its territories

Application Procedures

Proposals will be considered only if they meet the guidelines outlined and provide the following information:

- name, address and telephone number of the organization
- contact person and title
- background information including history and purpose of the charity
- information on your latest audited financial report
- current operating budget and sources of income
- list of names and professional affiliations of directors and trustees

They should include the following information regarding the particular program for which funding is being sought:

- purpose and objectives of the program
- needs being addressed
- plan of action and timeframe
- qualifications of program's staff
- total funding required and projected resources
- the amount requested
- how the project's success will be determined
- recognition of the Company's support

Note:

- Please allow 6-8 weeks for processing of your request for funding.
- Proposals funded in any one year are not assured of future funding. If renewed funding is desired, the organization should submit additional requests.
- Wherever possible, please provide alternative levels of support for our consideration.
- Please, no requests for donations of an automobile.

Submit completed applications to:

BMW of North America, LLC
Charitable Contributions
P.O. Box 1227
Westwood, NJ 07675-1227

Organizations wishing to be considered for a BMW Group financial grant must submit an application. Telephone solicitations will not be considered.

BMW of North America, LLC reserves the right to modify this policy as necessary. Any such revisions shall be posted in a timely fashion.